Artsweek SHIFT²
Application Information Session

Thursday, February 4, 2021
5:30pm and 7:30pm
On Zoom

Introduction & Territorial Acknowledgement

Some Background
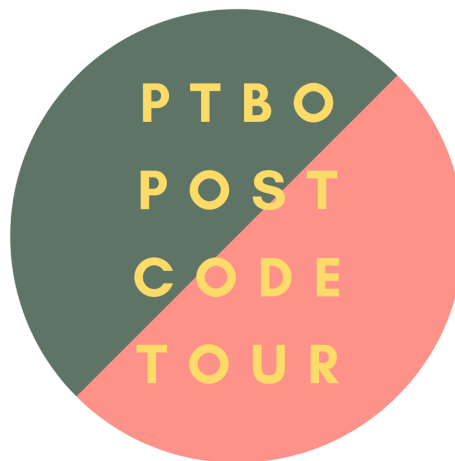
Artsweek 2020/2021 Update

- Artsweek 2020, the 10-day, biennial, multi-disciplinary festival has been postponed until late September 2021, due to the COVID-19 pandemic.

- EC3 negotiated with funders to use some Artsweek funding in late 2020 and early 2021 for a "pocket-sized" version of the festival: Artsweek SHIFT, Parts 1 and 2.

- This will not impact funding available for the festival in the fall of 2021, but provides additional opportunities to support artists during the current pandemic.

- Program details for Artsweek 2021 will be announced as soon as possible.

Artsweek SHIFT

Downtown

Curated by

Justin Million

Post-Code Tour

Curated by

Hannah Keating

Artsweek SHIFT^2 is the second phase of this initiative, launching with an Open Call for Proposals/Applications from artists in all disciplines. It has two Components.

Artsweek SHIFT²

Component One: Mini Grants to Professional Artists

- Provides up to $1,500 for local artists to undertake activities that will aid in their creative development and support the sustainability of their practice, including, but not limited to, the development of new projects, advancing works in progress, adapting existing works or developing new approaches to their work including, but not limited to, the use of new technologies or digital opportunities.

- While projects may include public presentation of a completed work or works, this is not a requirement of this Component of the program.

Artsweek SHIFT²

Component Two: Project Production and Presentation Grants

- Provides up to $3,000 to individual artists or arts organizations for innovative, larger-scale projects in any artistic discipline, taking place virtually or live in Peterborough, before May 31, 2021.

Component One
Mini Grants to Professional Artists

Component One

- Grants of up to $1,500

- For individual professional artists, in any stage of their careers, working in any discipline

- The program is intended to support artists in the sector with their creative development and the sustainability of their practice, including, but not limited to, the use of new technologies or digital opportunities.

Component One

This can include:

- Undertaking a range of creative activities to advance their professional practice and body of work

- Making transitions in their artistic practice in response to the COVID-19 pandemic

- Undertaking professional development opportunities or learning activities that will advance their career.

- While projects may include public presentation of a completed work or works, this is not a requirement of this component of the program.

Eligible Activities

- Applicants may apply to research and develop a new work, complete or adapt an existing work (or body of work), advance or complete a work in progress, or establish new approaches to their work. Project activities that are projected to occur in the immediate future, ideally in the next three months, are eligible.

- Activities/costs may include, but are not limited to: research and development, time to advance or complete work, workshopping, editorial support, materials, etc.

- Assistance is also available for professional development opportunities or specific learning activities that sustain or advance an artist's practice.

- All activities must comply with current COVID-19 health and safety guidelines.

- If your proposal includes working with other artists, artists' fees must be paid.

Financial Support

- Artsweek SHIFT² Component One; will contribute up to $1,500 towards projects, including subsistence and materials (buying time and tools)

- Artists may seek out other funding sources to help contribute to the full cost of their projects.

- Artsweek SHIFT² will support artists who are awarded a grant in their applications to other funding sources.

To be to eligible for Artsweek SHIFT² Component One, applicants must meet the following criteria:

- Canadian Citizen or Permanent Resident

- City/County of Peterborough Resident

- Professional Artist* (see definition below, students are ineligible)

- Age 18 or over

Eligibility (continued)

EC3 defines a professional artist or arts professional as someone who has developed skills through training or practice, is recognized by artists working in the same artistic tradition, has a history of public presentation or publication, seeks payment for their work and actively practices their art. Short breaks in artistic work history are acceptable.

A Peer Assessment Committee will review applications/proposals and make recommendations to EC3/Artsweek SHIFT² for funding.

Proposals in Artsweek SHIFT² Component One will be evaluated and selected based on the following criteria:

- Quality and clarity of the artist's statement

- Artistic merit of the project/proposal and value for the artist's practice

- Project feasibility (budget and demonstrated ability to carry out the project/work plan)

Component Two
Project Production and Presentation Grants

Component Two

- Grants of up to $3,000

- This is an Open Call for innovative projects in any artistic discipline

- Projects can take place in any location within the city where current COVID-19 health and safety protocols can be maintained AND/OR can take place virtually

Live/In-Person Activities

- outdoors

- mobile activities

- installations

- small gatherings

ART | ARTISTS | ESSENTIAL

BRAD BRACKENRIDGE
Performing Artist
"The pandemic has put a halt to a number of scheduled productions. I now have time, as we come slowly out of this, to channel my work into a new direction. Keep moving!"
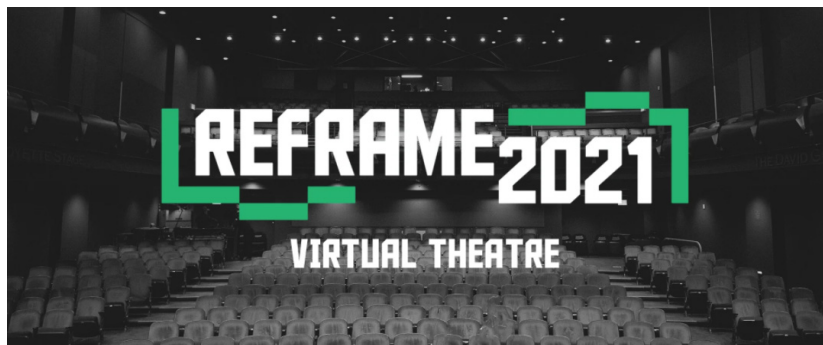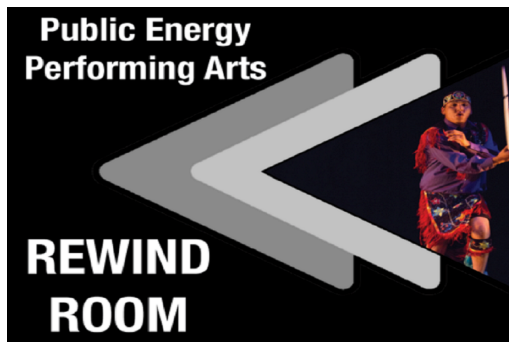
ESSENTIAL
We just can't imagine COVID-19 without music, films, images, dance, or books. The citizens of Peterborough depended on the arts to help us endure the pandemic. As lockdown restrictions begin to lift, arts spaces - galleries, theatres, concert halls, and festivals struggle with the complexities of reopening and reimagining their seasons. Artists, presentation organizations, and venues need our support so they can continue creating and sharing work. EC3 commissioned photographer Julie Gagne to capture some of the artists who make our cultural lives so rich, in good times and in bad. Don't forget that the arts got you through the lockdown - art is essential!

Virtual Activities

- broadcast/narrowcast
- social media
- live streaming
- websites

ARTS WEEK SHIFT²

Public Energy Performing Arts
REWIND ROOM

CFFF FM TRENT Radio
92.7
NOGO/PTBO and AREA

REFRAME 2021
VIRTUAL THEATRE

PTBO POST CODE TOUR

20 Posts **66** Followers **52** Following

Post-Code Tour
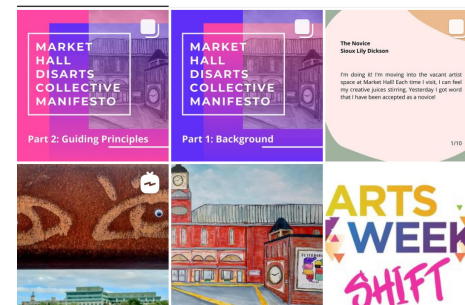A virtual trek through future access.
Artists imagine a more accessible vision of downtown Peterborough in a speculative virtual tour @artsweekptbo
Followed by **manically.hers**, **dereknewmanstille** and **13 others**

Following ⌄   Message   ⌄

MARKET HALL DISARTS COLLECTIVE MANIFESTO
Part 2: Guiding Principles

MARKET HALL DISARTS COLLECTIVE MANIFESTO
Part 1: Background

The Novice
Sioux Lily Dickson

ARTS WEEK SHIFT

- Include, but are not limited to: performance (dance, theatre, multi-disciplinary, circus arts), visual art (installations, interventions, exhibitions, projections, virtual tours), media arts, writing/spoken word, and any form of music or sound (audio art).

- Individual artists (emerging or established), collectives, ad hoc groups, or arts and culture organizations in the City of Peterborough or Peterborough County may propose projects. Project proposals may include the work(s) of one artist or several. Partnerships and collaborations with other community organizations are welcome and encouraged.

- Live/in-person projects may take place anywhere in the city, as long as current COVID-19 health and safety protocols are maintained. Applicants are invited to submit ideas for art interventions that transform and activate city spaces, both real and virtual.

Eligible Projects (continued)

- Pop-ups, one-time, short-run, or continuous project proposals are all eligible.

- Artists' fees must be paid.

- Projects must be presented or completed no later than May 31, 2021. A Final Report will be required.

- This program strives to present projects that reflect and promote the diversity of Peterborough and Canada today.

Financial Support

- Artsweek SHIFT² will contribute up to $3,000 towards projects in Artsweek SHIFT² Component Two

- Artists may seek out other funding sources to help contribute to the full cost of their projects.

- Artsweek SHIFT² will support artists who are awarded a grant in their applications to other funding sources.

- Artsweek SHIFT² events must be FREE to the public. (donations)

Assessment

A Peer Assessment Committee will review applications/proposals and make recommendations to EC3/Artsweek SHIFT^2 for funding.

Assessment Criteria

Projects in Artsweek SHIFT² Component Two will be selected based on the following criteria:

- Artistic merit of the project

- Clarity of artist's/producing organization's statement and project description/workplan

- Project feasibility (budget and demonstrated ability to carry out the project)

- Available funds, potential impact, and fit with Artsweek SHIFT² mandate are also important criteria

Inclusion and Accessbility

- Artsweek SHIFT^2 and EC3 are committed to equity and inclusion, and welcome applications in both Components from diverse cultural communities within the City/County of Peterborough including artists who identify as BIPOC, LGBTQ2+ artists, artists from marginalized communities, artists who are Deaf, hard of hearing, or living with disabilities.

- If you are a first-time applicant, identify with the groups above, or just need assistance with the process, please contact the Artsweek team at **infoartsweek@gmail.com**. Please watch social media for further information and assistance on applying to Artsweek SHIFT^2.

How to Apply

- Go to the Artsweek SHIFT website: artsweekpeterborough.ca/artsweek-shift

- Find the Call for Proposals, Guidelines, and Application Forms.

- Download the fillable PDF.

- Complete the application on the PDF and provide the supplementary documents

- Email to infoartsweek@gmail.com.

How to Apply

Support Materials take time. Start early. Pay attention to the requested format.

- Provide up to 5 examples documenting your previous work as email attachments with your proposal.

    - Images: send in JPG/PNG/GIF format

    - Audio and/or video: upload clips to the web and include link

    - Literary: send prose and/or poetry as DOC/DOCX files.

- You can also submit material illustrating your proposed activities if you want to.

- Make sure to list support materials on the table that's provided in the application.

How to Apply

Make a list of what you need to provide. Pay attention to the checklist.

Component One Checklist

- Title of Project
- Project Summary (25 words maximum)
- Artist's Statement
- Support Material (up to 5 examples)
- Resume/C.V. (3 pages max)

Component Two Checklist

- Title of Project
- Project Summary (25 words maximum)
- Project Description (500 words maximum)
- Artist's Statement (250 words maximum)
- Location/Venue Information (250 words maximum)
- Support Material (up to 5 examples)
- Resume/C.V. (3 pages max)
- Budget Form

Timeline / Deadlines

- **February 22, 2021**: Call for Proposals/Applications Deadline (at 11:59 pm)

- **March 8, 2021**: Results Announced

- **May 31, 2021**: All Projects Complete

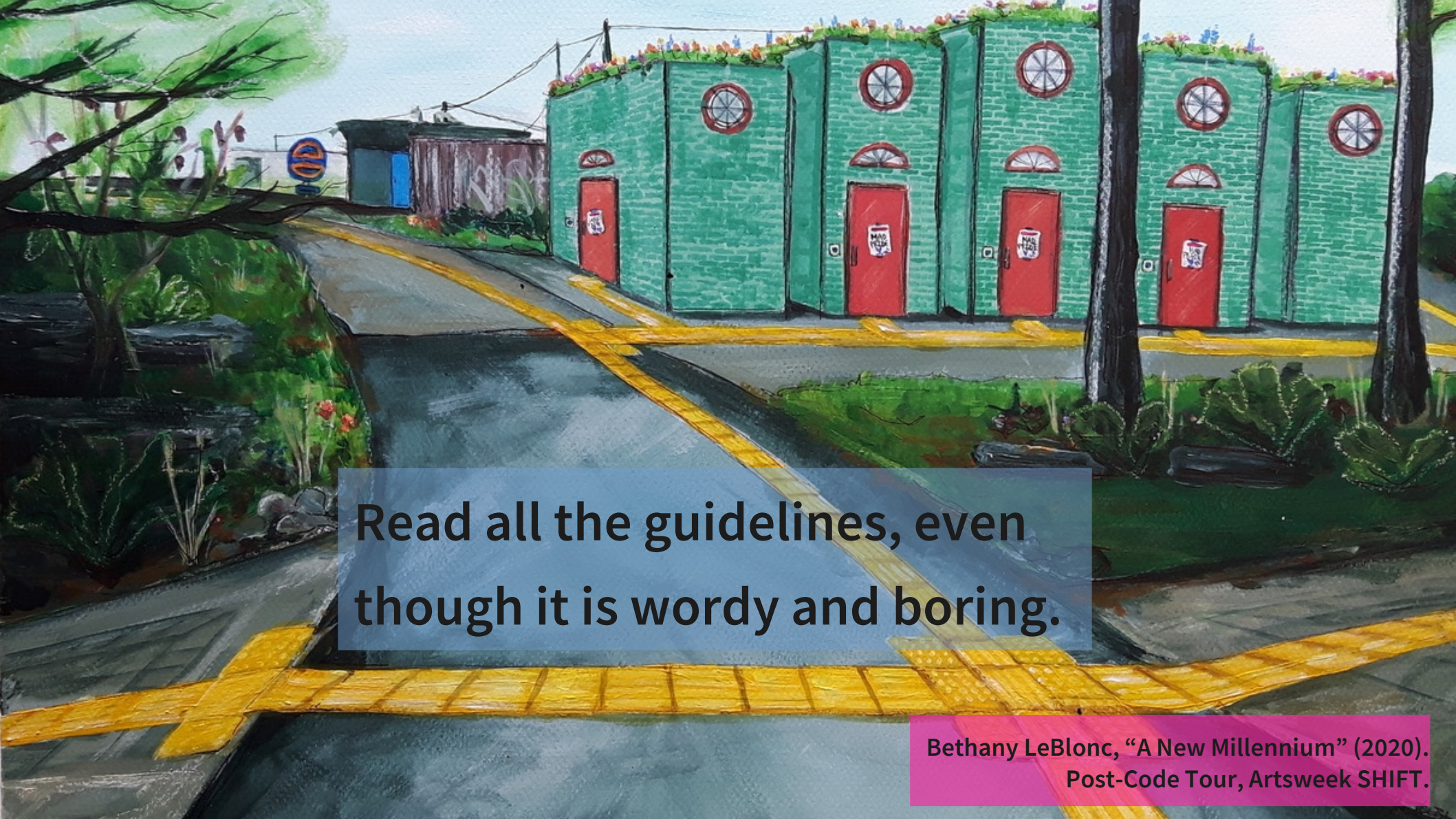- **June 30, 2021**: Final Reports Due (Component Two only)

Tips & Tricks

Check the Deadline. Start Early.

Start Earlier. Start Now.

Read all the guidelines, even though it is wordy and boring.

Bethany LeBlonc, "A New Millennium" (2020).
Post-Code Tour, Artsweek SHIFT.

Answer the actual
questions the application
asks. Be specific.

Write drafts away from the application form first and be prepared to write many drafts.

"Sorry About What Happened at the Mall," Artsweek 2018.

Pay attention to the evil word count in your drafts.

Save and print.

Take-Out Poetry Cart, Artsweek 2018.

Be clear and concise.

Avoid jargon and art-speak.

Shaun Phuah reading at The Theatre on King (2020). Downtown, Artsweek SHIFT.

Get help. Get feedback.

Absolutely get someone to proofread and double check the checklist.

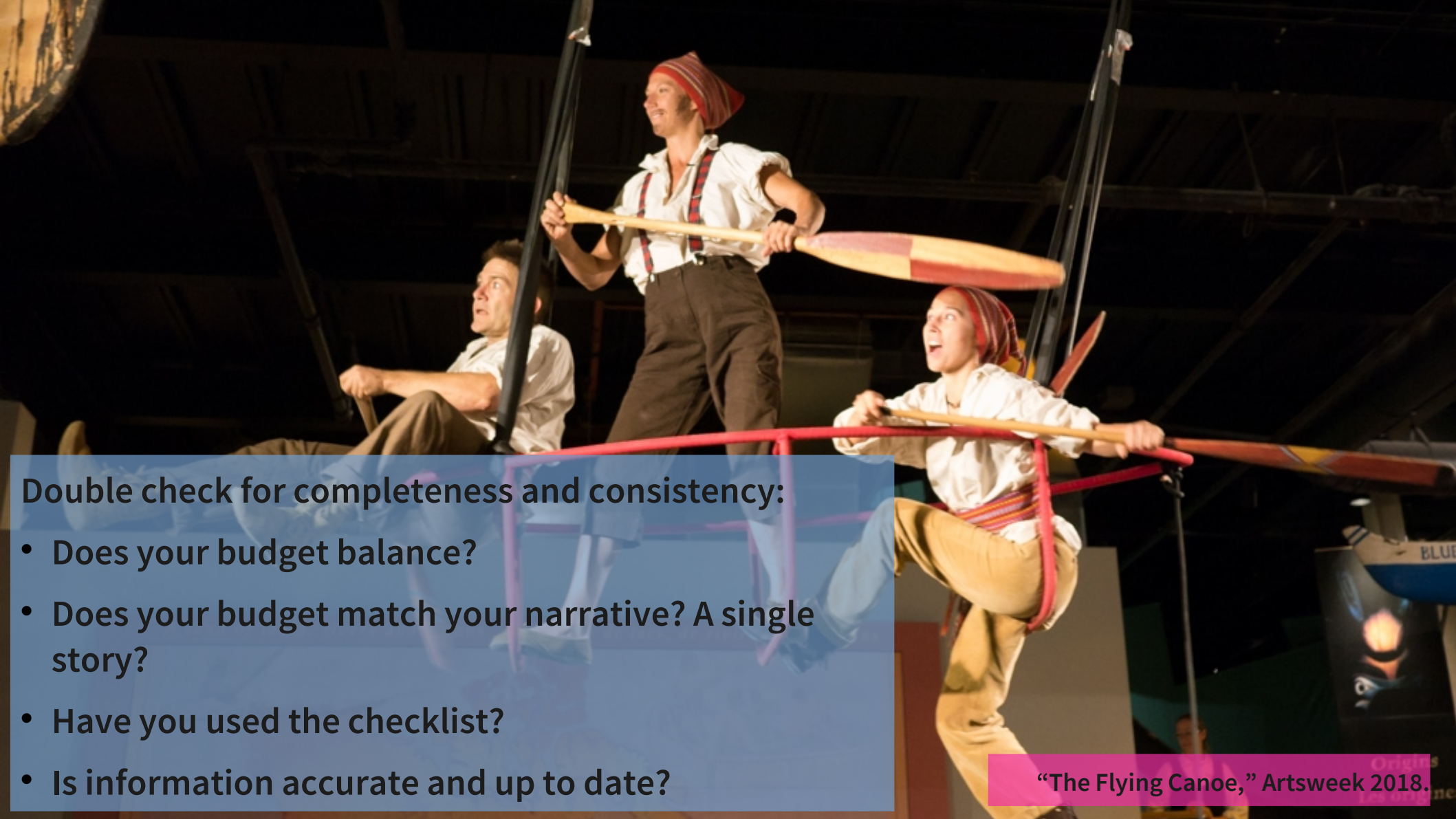Try not to be afraid of the budget. Be precise. As your math teacher said, 'show your work'.

Be forthright:

- Don't pad your budget
- Don't make claims/promises you can't meet.
- Don't underestimate time/resource requirements – document your need.

Bethany LeBlonc, "A New Hive" (2020). Post-Code Tour, Artsweek SHIFT.

Double check for completeness and consistency:

- Does your budget balance?

- Does your budget match your narrative? A single story?

- Have you used the checklist?

- Is information accurate and up to date?

"The Flying Canoe," Artsweek 2018.

Ensure you have a clear plan for compliance with COVID-19 public health guidelines for your project/event.

John Climenhage installing "Menacing Beauty" (2020). Downtown, Artsweek SHIFT.

Make sure you're applying for the right Component!

"Imaginarium," Artsweek 2018.

Contact the Artsweek team at infoartsweek@gmail.com with questions and/or concerns.

If you are Deaf or hard of hearing, we can assist with your application.

We are here to HELP!!!

Backyard readings (2020). Downtown, Artsweek SHIFT.

Any questions?